

# **If you purchased Woolite laundry detergent in California, New York, or Massachusetts with “Color Renew” and/or “revives colors” on the label, you may be eligible to receive a cash payment from a class action settlement.**

*A federal court has authorized this Notice.*

*It is not a solicitation from a lawyer. You are not being sued.*

*La información proporcionada en este aviso está disponible en español en [www.ColorRenewClassAction.com](http://www.ColorRenewClassAction.com).*

A settlement has been reached in a class action lawsuit against Reckitt Benckiser LLC (“Reckitt”). Plaintiffs allege that Reckitt misrepresented that its Woolite Gentle Cycle and Woolite Darks laundry detergents renewed and/or revived the color in clothing. Reckitt contends that the detergents contained technology to renew and revive color in clothing and that the detergents did so. The Court has not made any determination as to who is right.

## **Who is Included?**

You are a member of a “Settlement Class” if you are any one of the following:

- California Class: All residents of California who purchased Woolite laundry detergent with a label bearing the phrases “Color Renew” and/or “revives colors” from February 1, 2017 to May 1, 2023.
- New York Class: All residents of New York who purchased Woolite laundry detergent with a label bearing the phrases “Color Renew” and/or “revives colors” from February 22, 2018 to May 1, 2023.
- Massachusetts Class: All residents of Massachusetts who purchased Woolite laundry detergent with a label bearing the phrases “Color Renew” and/or “revives colors” from February 22, 2017 to May 1, 2023.

Woolite Delicates is not part of this settlement.

## **What does the Settlement Provide?**

Reckitt has agreed to create a Settlement Fund of \$3,275,000. Cash payments from the Settlement Fund will be paid to members of the Settlement Class who submit timely, valid, and approved claims. Attorneys’ fees and expense reimbursement awarded by the court, service awards for class representative awarded by the court, costs and expenses associated with class notice and administration of the settlement, and any necessary taxes will also be deducted from the Settlement Fund. To file a claim for a cash payment, you must submit a Claim Form. Claim Forms may be submitted online at [www.ColorRenewClassAction.com](http://www.ColorRenewClassAction.com) or printed from the website and mailed to the Settlement Administrator at the address on the form. Claim Forms are also available by calling 1-855-338-1822.

## **Your Rights and Options.**

Members of the Settlement Class seeking a cash payment must complete and submit a timely, valid Claim Form. **Your Claim Form must be postmarked or submitted online on or before December 19, 2023.** You can also exclude yourself from, or object to the Settlement on or before **December 19, 2023.** If you do not exclude yourself from the Settlement, you give up any right to sue Reckitt and Released Persons about the claims that are released by the Settlement Agreement, even if you have litigation pending against the Defendant. **A summary of your rights under the Settlement and instructions regarding how to submit a claim, exclude yourself, or object are available at [www.ColorRenewClassAction.com](http://www.ColorRenewClassAction.com).**

The Court will hold a Final Approval Hearing on **February 1, 2024.** At this hearing, the Court will consider whether the Settlement is fair, reasonable, and adequate and decide whether to approve: the Settlement, Class Counsel’s application for attorneys’ fees, expenses, and the Service Awards to class representatives. The Court will also listen to people who have asked to speak at the hearing. You may attend the Hearing at your own expense, or you may also pay your own lawyer to attend, but it is not necessary.

## **Want More Information?**

This notice is a summary. Additional details are available at [www.ColorRenewClassAction.com](http://www.ColorRenewClassAction.com) or by calling toll-free 1-855-338-1822.